



## Target Westchester Markets: New Rochelle and Eastchester

### About:

- 37 fully operational locations throughout the East Coast
- Currently in contract to open 40+ locations in the Northeast
- Founded on Long Island, NY in 2012, SoBol stores provide delicious and invigorating acai bowls to local communities in a rapidly growing health food market. All products are organic, gluten-free and dairy-free.
- What is Acai? The acai berry is a small super fruit with a purple, bluish hue that grows on the acai palm tree, native to Brazil. Acai is packed with several superfood benefits and antioxidants.
- SoBol's market has extreme variety. Customers range from Baby Boomers to Generation Z. While our largest market ranges from 18-44, we maintain a core consumer base of all ages. Our acai, homemade granola and fresh fruit is perfect for anyone seeking a fast, nutritious meal.

### Location Requirements:

- Ample parking
- Strong residential and daytime population
- Convenient, accessible locations in daily commuter pattern
- Desired Co-Tenants: grocery, fast casual restaurants, health & fitness, beauty & personal services

### Site Requirements:

- 800-1,100 SF
- Inline or endcap space
- Visibility to primary road and/or pylon signage with visibility to primary road

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